

# OFFER OF SERVICES

**MotiV8 Management would like to offer the following services:**

## **Sponsorship**

- Design and develop sponsorship proposals
- Engage and negotiate agreements with new sponsors for the 2019/2020 race year
- Contact current sponsors and get feedback interest into 2019 race season
- Develop marketing initiatives for current and prospective partners
- Develop and implement sponsorship activations strategies

## **Investment**

- The above is an overview of services we can assist with.
- You can select one or all of the services you wish to engage us for at \$110/hour.
- All work is discussed before commencing.
- A timesheet will be provided with a monthly invoice.
- Time at the track is not charged for unless for meetings.

## **NEXT STEPS**

1. Confirm via email if you would like to engage in our services.
2. A Service Level Agreement will be developed until the end of 2019 and forwarded for signature.
3. MotiV8 will write up a press release about this new partnership.
4. Provide names and contact details of any current Sponsorship Partners or partners that you would like to be engaged.
5. Provide all social media account handles
6. Forward current sponsorship proposal.

## **Social Media Management**

- Regularly update preferred SM platforms with race results, images, blogs, sponsors information.
- Quarterly social media plans with content ideas

## **Website Design and Maintenance**

- Develop a basic website with race results, videos/ images, blogs, sponsors information

## **Public Relations**

- Write up race reports
- Report on new partnerships to industry media
- Engage with local press / industry media about ongoing team developments

## **Media Training**

- Basic Media Training can be coached online on Zoom, via an online course or face to face at a small group workshop



## **THANK YOU FOR CONTACTING MOTIV8 MANAGEMENT!**

If you have any further questions, please contact **Belinda on 0408 648 684** or email **[belinda@motiv8training.com.au](mailto:belinda@motiv8training.com.au)**

I look forward to the prospect of working with you!

**Belinda Riseley**  
Director

